

Something feels urgent? Run the four moves.

- 1 **Pause.** Urgency is the trick. A real emergency survives a two-minute callback.
- 2 **Call back on a number you already have** — the back of your card, your statement, your contacts. Never a number from the message, and never one an AI gives you.
- 3 **Use the family safe word.** A voice can be cloned. A word agreed in person can't.
- 4 **Never gift cards, wire or crypto.** No real company or agency asks that way. Ever.

AI is good at "that smells wrong." AI is dangerous at "here's who to call."

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